



DOVER COLLEGE

#ONLINE

#Enterprise

Do you have an idea for a business but not sure how to get started? Discover how to turn your idea into reality.

Business ideas:

- Young people can do it!
<https://www.youtube.com/watch?v=AOGDNYWfjrE>
- Find ideas: <https://www.youtube.com/watch?v=W-eqjMc1Efs>
- Create a business plan: <https://bizkids.com/wp/wp-content/uploads/Kids-Business-Plan.pdf>

Product design:

- How to draw your idea:
<https://www.youtube.com/watch?v=CnKeVs-9zs&t=25s>

Advertising:

- Branding: <https://www.tailorbrands.com/logo-maker>
- Creating an advert: <https://animoto.com/make/video-ads>

Money:

- Finance ideas:
<https://www.simplybusiness.co.uk/knowledge/articles/2013/05/small-business-finance-guide/>
- Other ideas: <https://www.youtube.com/watch?v=TgsRbze7G7M>

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GO FOR IT!

Once you have completed your research, put all your ideas into a presentation, to create a Dragon's Den style pitch.

Your presentation should be submitted to the HEADMASTER, via Google drive (don't forget to give Mr Fisher access).

Ideas to include in your presentation:

- Visual prompts (e.g.: images of your idea)
- Acting- yourself and/or with your family
- Use a clip you have found on the internet, interviews etc...

